

We Network Hampton Roads (757) 499-6761

Fall/Winter 2007

Shopping SAFELY Online

I hope everyone had a wonderful Thanksgiving! Well now it's time to talk about Holiday shopping! Retailers seem to be starting earlier every year luring customers into their stores with discounts and deals you can't possibly refuse. Online retailers aren't any different and I'm personally bombarded with advertisements when I surf the web. How can I possibly resist? Online thieves and crooks are hoping we don't resist and are waiting for us to take the bait.



Here are some tips to keep yourself safe this Holiday Season:

Always Use a SECURE SERVER

Any legitimate shopping site should have a "secure server" that encrypts payment information as it travels from the user's server to the merchant's. To tell whether a site's secure, look for at least one of these indicators:

- A pop-up window that informs shoppers, as they proceed to check-out, that they're about to enter a secure site.
- A URL with an "s" at the end of http:// so the site reads, https://. For Internet Explorer and Firefox users, a lock icon that appears on the bottom navigation bar. If a site says it's secure, but doesn't display any of the above signs, contact the stated security provider to make

sure. Never enter any payment information on a site that doesn't have a secure server.

Compare Prices Before Buying

If the price is too low there may be something wrong like it is used or it may be a bait and switch deal.

Use a Credit Card

Don't use debit cards to shop online, they don't offer the protection of the Fair Credit Billing Act which protects you. If you have problems with someone using the card, in most cases you will only be held liable for \$50 of the charges and you can protest a charge if you don't get what you ordered.

Happy Holidays & Safe Shopping!

Rebecca,
Account Manager

Inside this issue:

Outlook on the Road	2
The New Sales Team	2
The Razor Effect	2
President's Message	3
The Haunted Mouse	3
E-Waste Recycling	3

IT'S A BOY!

CONGRATS JASMIN!!!

We are extremely proud to announce the arrival of Logan Rebutan, born November 14, 07.

We love you Jasmin, enjoy your new baby boy!

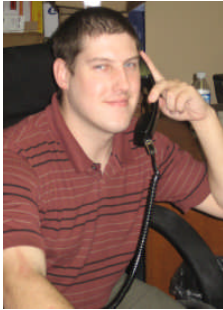


Defining Customer Service

Customer service can be defined as "the provision of service to customers before, during and after a purchase". Here at TOMAR, we strive for excellence when it comes to providing an outstanding customer experience. Our sales and technical staff are constantly on the watch for new products and services that can help your business

thrive. We like to think of ourselves not as a vendor, but as a partner working side-by-side with our customers with the common goal of helping you be successful. Please contact a TOMAR representative today to discuss what we can do for you!

Aaron,
Service Manager



Taking Your Outlook on the Road

Microsoft Outlook, we are all familiar with the look and feel of a widely accepted email client. There is an inviting feeling knowing that whatever computer you use there will be that familiar interface, especially when combined with Microsoft Exchange. The part that is the most surprising is that you can use the same fa-

miliar interface when at home. I know, I know, we all work too much as it is but isn't it nice to feel just as productive when you do. With Outlook's remote connectivity or "rpc over http" for the geeks out there, it gives you the same comfortable interface that you know and love at home! Don't own Microsoft Outlook at

home? No problem. Microsoft provides an 'at home' license with your licensed Outlook. Ask us how!



Brian
Network Engineer

The TOMAR Sales Team

As the new Sales Manager for TOMAR, I am excited about joining the team. For several years, I worked with Martin as one of his vendors and I quickly recognized that this company is driven to always doing things right and to doing them with integrity. Those reasons, along with a dedication to top customer service, made joining TOMAR the right choice for me. I will work hard to carry on the company's high standards. We are a company that can serve your technical needs

and provide innovative solutions. However, one of my goals as the Sales Manager is to understand what makes you and your company successful. That is a key factor in ensuring that we are providing you with the best solutions; not just looking to sell the latest products. At TOMAR we want to be considered a part of your team, an extension of your staff, and a partner you trust to provide you with the solutions that are in your best interests. Many of you have been

long time customers and we want to thank you and let you know we appreciate your business. I have been going through our client list making introduction calls and hope to speak or meet with you very soon. If I can be of service before that time, please feel free to call or email me (rick@tomarcomputer.com). I look forward to the opportunity to work with you in the future!
Best regards,
Rick
Sales Manager



Rick Tala, Rebecca Duncan, & Martin Joseph at the BCT Open House Event

"At TOMAR we want to be considered a part of your team, an extension of your staff."

Free Printer, Free Razor, What's the Catch?

Do you every get suspicious when a store advertises a free razor? That free razor could end up costing you nearly \$50 a month in replacement blades, especially if you're a pretty hairy person! Same idea goes with printers. It seems many stores are practically giving away printers. So what's the catch? With

printers that sell for less than \$100 (which some companies give away with computers) and ink cartridges that cost \$30 or \$40 a pop, you don't have to buy many cartridges before you've spent more for the ink than for the printer. Luckily there is a company that has challenged the brand names and offers lower cost consumables.



TOMAR highly endorses Rapid Refill Ink to save your company time and money. Rapid Refill Ink offers free pick-up and delivery for all commercial accounts. They make it even easier by offering you a fax-in order form where you can request your order, fax it to Rapid Refill Ink and an employee will contact you

with information regarding your order that day. And in most cases they can deliver your cartridges that day too!

TOMAR has made it even easier for you! If you log into our website, www.tomarcomputer.com, under the products tab you will find a quote and order form to fax to Rapid Refill Ink!

President's Message

If there is one constant in our business, it's change. Technology has moved at a breakneck pace again this year. We are committed to helping our customers stay ahead of the technology curve and make you aware of new trends, products, and services to help you manage your business. Please let us know if we can provide any information or assist your office in ordering new hardware or software. Our warehouses are very close by and our prices are very competitive!

TOMAR is now deploying the new Intel Xeon Quad Core

processors! The speed and reliability of our Intel servers are exceptional. What's even better is the fact that it's half the cost of your current server with more than twice the computing and storage capacity. If your office is considering replacing your server before year end, please call us today so we can add your office's installation to our service calendar.

I'm pleased to announce some new additions to the TOMAR family. Rick Tala, our new sales manager, and longtime friend with over 13 years of experience in the IT field and Jasmin Rebutan's new baby boy Logan.

Our customers are also a part of the TOMAR family, and we are always looking to for new customers! Please tell a friend about us, as always we appreciate your referrals.

Happy Holidays from the TOMAR family,

Martin



"It's half the cost of your current server with more than twice the computing and storage capacity"

The Haunted Mouse



A few days before Halloween, I had a customer contact me in a panic. They had been hacked!! Several users were experiencing a loss of control on their PC. The mouse pointer was moving on its own! Programs were opening and closing of their own volition!! Were they hacked or haunted? It was time to investigate. All of the users experiencing the problems were in adjoining cubicles and all using laptops. What

did they have in common? So what, if anything, had changed?? Further investigation revealed that all of the users had a wireless mouse. Hmmmm, could there be some kind of radio interference? It was time to ask the users some questions. One of the users revealed he had just purchased his wireless mouse. A generic branded one at that. After having the user disconnect his wireless mouse and remove the bat-

teries, the mysterious behavior on the other laptops stopped! Apparently his mouse was broadcasting over the signal of all of the others in his immediate vicinity. Problem solved with nary a hacker or ghost in site. More proof that things are not always what they seem when it comes to personal computers and networks.

Bob
Senior Engineer

"The mouse pointer was moving on its own!"



Computer Recycling Program that Helps Support People with Disabilities

According to the National Recycling Coalition, over 500 million computers will become obsolete by 2007, in the US alone. Electronics recycling or E-Cycling can divert over 95% of these materials from our waste stream, which includes eliminating exposure of the many hazardous substances found in old PC equipment.

Planet e-Recycling:

A program of The Arc of the Virginia Peninsula
Donate used computers to The Arc's Planet e-Recycling Solu-

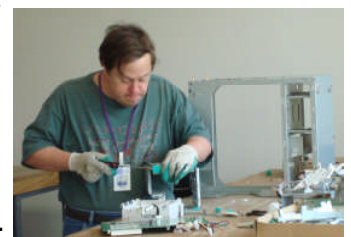
tions and help support jobs for people with disabilities. Recyclable materials are reclaimed & reintroduced into the manufacturing process. Faith based organizations, schools and other nonprofits receive refurbished computers.

Equipment may be dropped off at: The Arc's site at 2520 58th Street, Copeland Park in Hampton.

Enter through the warehouse parking lot to door #5. Drop off hours are from 9 a.m. - 4 p.m., Monday - Friday. Large dona-

tions may be picked up from your location. For more information about Planet e-Recycling call 757-896-8463 or recycle@arcvap.org.

Businesses are charged a nominal fee for use of the Planet e-Recycling services. Billy, who's gainfully employed at the center, is pictured here breaking down equipment for recycling.





www.tomarcomputer.com

website!

We've updated our

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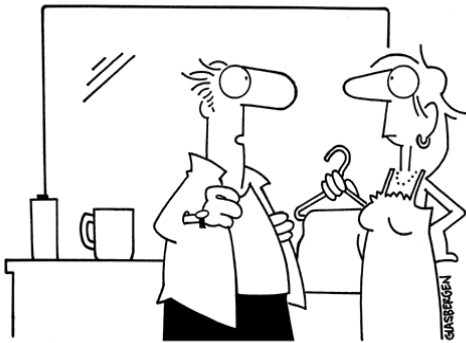
Virginia Beach, VA

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"I get to the office around 8:45, pour myself a cup of coffee, turn on my computer, delete all the spam, and then it's time to go home."

"Spam now accounts for more than 80% of all email traffic."

Don't Let Spam Ruin Another Work Day!



Unsolicited advertising messages now account for a large majority of emails received every day throughout the world. This phenomenon is more than a simple nuisance: it also represents a serious source of hidden costs for most businesses.

So do you know how much your business is spending on Spam? MX Logic, a leading provider of email and Web managed security services, has an effective tool to calculate on what your company spends each year on spam. To get an idea of what it's costing your company, log onto http://www.mxlogic.com/resources/spam_calculator and take a look at their Spam Cost Calculator.

On October 30, 2007, MX Logic announced the deployment of an anti-spam filter that specifically targets any attachment-based spam variations, such as PDF files. They believe that as image spam volumes continue to decline, attachment-based spam will take its place and greatly increase. So, they have created the Deep Content Analysis filter to respond to this threat.

Fell free to contact our MX Logic rep direct or sign up on our website:

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